

PRESS RELEASE

Wedel, November 2007

Burghart opens Chinese office

On 1st December 2007 Heinrich Burghart GmbH, the manufacturer of laboratory equipment for the tobacco analysis, will open a new office in China. The company, based in the town of Wedel in Schleswig-Holstein (not far from Hamburg), is thereby responding to rising demand in the Far East for state-of-the-art measurement and testing technology.

The new Burghart Asia office in Hangzhou, 180 kilometres southwest of Shanghai, will provide a base from which to develop not only China, but the Asian market as a whole; seven agencies are already operating in the region on behalf of Burghart. By collaborating with a Chinese technician who has worked for the company for five years, the Hangzhou office can be certain of delivering both expertise and on-site service.

Given current levels of expansion on the market, the move is a logical one for CEO Kurt Burghart. "We've been successfully exporting lab technology to Asia for five years. Over the past year alone, our turnover in the region has risen by around 50 percent. Now we need to consolidate this positive trend by intensifying our customer focus and improving the quality of our service."

For 45 years, Heinrich Burghart GmbH has been supplying the industry (including laboratories run by private and state-owned regulatory institutions) with the analysis equipment needed for the research, development and monitoring of tobacco products. Burghart equipment is utilised in the laboratories of all the major tobacco producers, not only in Europe but around the globe. Devices that deliver efficient, industry-standard support throughout the laboratory process – from tobacco crop to smoke analysis – are developed and manufactured by a 22-strong team of employees in Wedel.

Please address any questions to Jennifer Sievers by calling +49 4103 80 88 80 or e-mailing Jennifer.Sievers@burghart.net. For more information on Heinrich Burghart GmbH, please visit www.burghart.net.